



GLASGOW KELVIN COLLEGE



Glasgow Kelvin College
Strategic Plan 2019–22



Vision Statement:

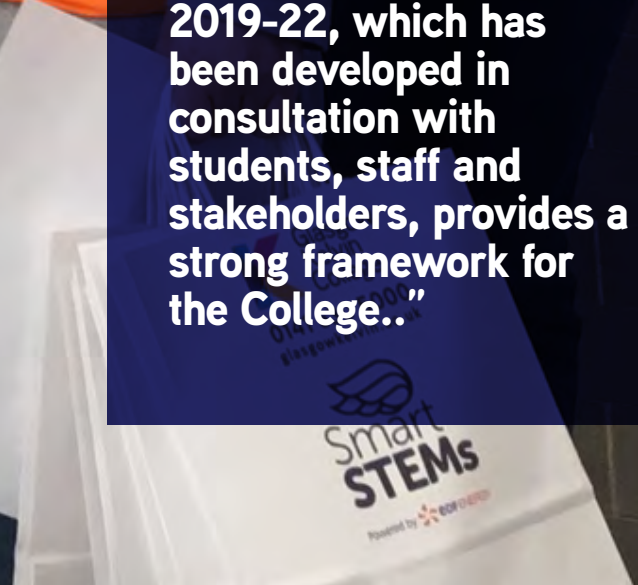
Transforming lives through education.

Mission Statement:

Glasgow Kelvin College will enhance our learners' aspirations, careers and lives through accessible, inclusive, high quality lifelong learning.



“The Board is confident that our Strategic Plan 2019-22, which has been developed in consultation with students, staff and stakeholders, provides a strong framework for the College..”



Contents

- Page 4 Foreword from the Chair
- Page 5 Glasgow Kelvin College's Learners
- Page 6 Context
- Page 8 Strategic Priorities
- Page 10 Priority 1
- Page 12 Priority 2
- Page 14 Priority 3
- Page 16 Priority 4
- Page 18 Priority 5

Foreword from the Chair



Welcome to the Glasgow Kelvin College Strategic Plan for 2019-22 which sets out our key priorities in the medium-term and the aims we have for our students and communities.

These aims are ambitious, providing a strategic response to the needs and aspirations of our students, staff and stakeholders and addressing the many challenges which the sector and College face currently. I am confident that you will recognise the spirit and ethos of the College in the ambitions set out in the Plan.

We were pleased at the start of this session to welcome our new Principal, Derek Smeall, who, along with the Board of Management and the staff in the College will build on the progress made over the last six years. Derek has already demonstrated his commitment to and empathy with the mission and ethos of the College and the Board of Management have complete confidence that he will continue to support our learning, teaching and services for students, communities and stakeholders.

The Board is confident that our Strategic Plan 2019-22, which has been developed in consultation with students, staff and stakeholders, provides a strong framework for the College to contribute effectively to creating and maintaining a vibrant and sustainable environment for the communities and stakeholders which we serve.

Our Plan sets out priorities which demonstrate how we provide broader benefit to our communities, recognising that effective partnership working delivers a much greater

positive impact on the lives of individuals and their families.

As an accessible, innovative organisation, which places our students at the heart of our work, we strive to deliver high-quality learning which is relevant, inclusive and promotes equality. The importance of delivering high quality life and vocational skills is also central to our Plan. This ensures that our students are equipped for their future and prepared for the challenges of a rapidly changing economy and diverse society.

This is only possible through the experience and skills of our committed and excellent staff. Professional learning and continuous development for our staff is a key objective to ensure our students receive a relevant, effective and fulfilling college experience in a 21st century learning environment.

Our aims also address regional and national priorities and will, we anticipate, continue to contribute to inclusive growth in our communities and the greater Glasgow economy. Working with our two sister colleges and the Glasgow Colleges' Regional Board, we will help to deliver the Glasgow Regional Outcome agreement.

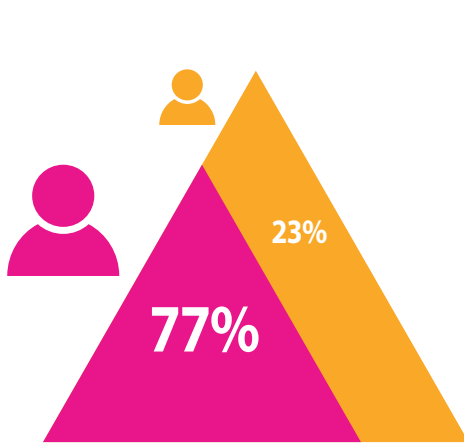
Our success is based on our role as a community-based college working in collaboration with local Community Planning partners to transform the lives of our learners.

Our Strategic Plan confirms our commitment to this fundamental approach to our work. Lifelong learning opportunities are central to our ethos and the College will continue to provide courses from introductory through to advanced-level provision to support the learning journey of our students, encouraging their ambitions, aspirations and talents and ensuring a sustainable future for the College.

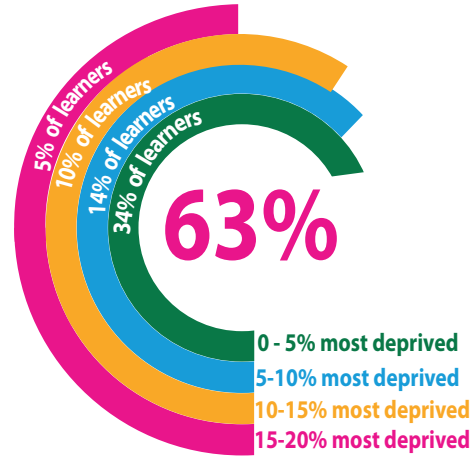
I am delighted to have your support and am confident that Glasgow Kelvin College will continue to contribute successfully to meeting the aspirations of the communities which we serve.

Best Wishes
Ian Patrick
Chair

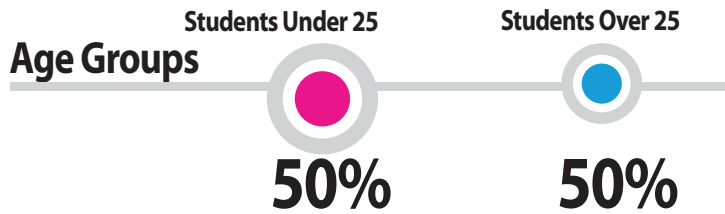
Glasgow Kelvin College's Learners



We deliver learning to more Glasgow students than any other College. 77% of learners from Glasgow postcodes 23% from rest of Scotland



We create access to learning for people from some of Scotland's most deprived neighbourhoods - 63% of our learners are from the most deprived 20% of neighbourhoods in Scotland

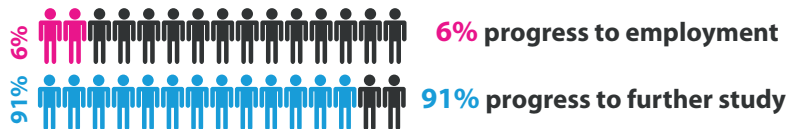


Working in partnership with a wide range of community organisations, we support community-based learning in centres throughout Glasgow and central Scotland 44 learning centres

97%

We progress almost all of our students to jobs or to more advanced study - 97% progress to positive destinations.

FE Level Learners



HE Level Learners



Context:

Some key facts for 2019

Established in 2013, Glasgow Kelvin College delivers a wide range of vocational and core skills learning from our four campus buildings in the East and North East of the city; West End Campus, Springburn Campus, East End Campus and Easterhouse Campus.

High quality learning and teaching is delivered to around 16,000 full-time, part-time, community based and workplace based students.

Some 48% of Glasgow Kelvin College's students are from the 10% most deprived postcodes in Scotland. This figure is considerably higher than any other Scottish FE College and our ethos emphasises the importance of education as a key driver of community and economic development.

With a well-earned reputation for high quality accessible learning, Glasgow Kelvin College provides programmes from introductory level to advanced-level and strives to be a centre of excellence in a wide range of skills areas as well as a key provider of employability and enterprise skills.

The College's strategic aim is to embed excellence, progression and enterprise opportunities for all its learners, within Glasgow and beyond.

Campus buildings are situated in some of the most deprived neighbourhoods in Scotland and the College understands the key role of community capacity building and engagement in creating thriving, innovative organisations and businesses.

Through the John Wheatley Learning Network, the College is the key provider of community-based learning in the North East of the city and has been a pioneer in the delivery of ICT skills and digital inclusion, working in partnership with a range of organisations including Wheatley Group, Glasgow City Council Community Planning Partnership and other community organisations.

Playing a key role in a wide range of stakeholder partnerships in the public, charitable and private sector, the College contributes significantly to the success of a range of other initiatives. It has a well-earned reputation in the provision of development and vocational skills to some of Glasgow's most vulnerable citizens.

Links with employers play a significant role in ensuring that our talented students gain the all-important workplace skills and industrial experience to help them compete in a rapidly-changing economy and vibrant labour market.

The College works closely with local schools and employers to ensure its curriculum addresses skills needs and creates relevant and valuable opportunities for not just the people of its communities and the metropolitan area, but for the Scottish economy as a whole.

The College delivers apprenticeship training at all levels, from Foundation Apprenticeships through Modern Apprenticeships up to the Graduate Apprenticeship which supports employers to upskill their employees.

Following a very successful post-course destination review exercise the College has established that 97% of our students go directly on to employment or to more advanced learning.

A woman wearing a blue uniform and safety glasses is shown in profile, focused on her work. She is wearing a blue head covering and a red shirt underneath her uniform. The background is a light-colored wall with a grid pattern. The text is overlaid on the left side of the image.

“Links with employers play a significant role in ensuring that our talented students gain the all-important workplace skills and industrial experience to help them compete in a rapidly-changing economy and vibrant labour market.”

Strategic Priorities 2019 - 22

What are we working to achieve?

1.

Working to develop our students, communities and curriculum

To deliver an accessible, inclusive, high-quality learner experience for our students.

2.

Working to develop our own skills

To provide a professional learning culture to support, retain and develop our highly skilled, diverse workforce which delivers a high-quality learner experience.

3.

Working in partnership

To be the partner of choice for employers and the communities which we serve.

4.

Working sustainably and collaboratively

To achieve and maintain financial viability.

5.

Working responsibly and transparently

To maintain the highest standards of corporate governance and responsibility.



Priority 1.

Working to develop our students, communities and curriculum

To deliver an accessible, inclusive, high-quality learner experience for our students.



Strategic Objectives: We will

Continue to review and develop an ambitious and innovative professional, technical and vocational curriculum for learners, consistent with the identified needs of employers, the economic and community needs, in line with the Glasgow Regional Outcome Agreement

Provide an accessible, accredited, high-quality learner experience with flexible entry/exit points offering clear progression pathways to employment and/or to further learning

Embed the principles of enterprise, employability, equality, aspiration and participation in all programmes

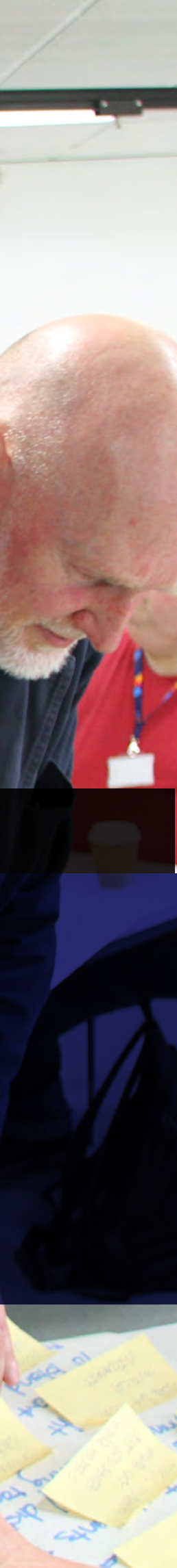
Work in partnership with students to enhance the College experience



Priority 2.

Working to develop our own skills

To provide a professional learning culture to support, retain and develop our highly skilled, diverse workforce which delivers a high-quality learner experience.



Strategic Objectives: We will

- Increase the capacity of the College to develop a high-quality learner experience.
- Provide professional learning, induction and support for all staff, students, board members and other stakeholders to deliver the College mission and strategic objectives.
- Continue to embed the College values and ethos in our programmes, processes, procedures and functions.
- Work with partners to achieve best practice in supporting the learner experience.

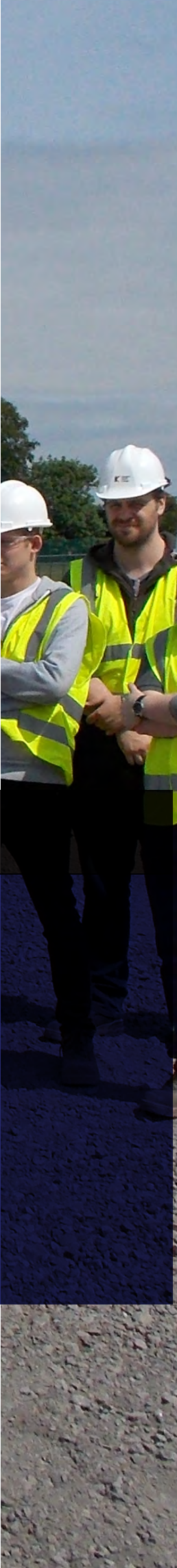


Priority 3.

Working in Partnership

To be the partner of choice for employers and the communities which we serve.

Strategic Objectives: We will



Continue to develop further, review and evaluate relationships with all current and potential stakeholders.

Work with education and employer partners to implement the Developing the Young Workforce and all-age Lifelong Learning agenda.

Contribute to the achievement of Community Planning Partnership priorities in North East Glasgow and the city.

Work with partners to exchange knowledge, skills and best practice at a local, national and international level.

Support the Regional Partnership Strategy.

A man with dark curly hair, wearing a blue and white plaid hoodie over a white t-shirt and a silver chain, is focused on a task in a laboratory. He is leaning over a table where a robotic arm is positioned. The arm is holding a small white object. In the foreground, there are several colorful blocks (green, blue, red) on the table. The background shows a bright, modern lab environment with overhead lights and a television screen.

Priority 4.

Working sustainably and collaboratively

To achieve and maintain financial viability.



Strategic Objectives: We will

■ Manage College resources to deliver financial security and long term sustainability.

■ Utilise the College estate effectively and efficiently to provide equity of access to a high-quality learner experience across all four sites.

■ Maximise non-Glasgow colleges Regional Board (GCRB) income by utilising appropriately College resources.



Priority 5.

Working responsibly and transparently

To maintain the highest standards of corporate governance and responsibility.



Strategic Objectives: We will

- Maintain the highest standards of corporate governance
- Embed best practice in all processes and procedures through appropriate training for Board Members
- Refresh and continue to implement the Climate Change Action Plan and UN Sustainable Development Goals



“Lifelong learning opportunities are central to our ethos and the College will continue to provide introductory through to advanced-level courses to support the learning journey of our students, encouraging their ambitions, aspirations and talents and ensuring a sustainable future for the College.”



Campus Locations

Springburn Campus

123 Flemington Street,
Glasgow,
G21 4TD

Easterhouse Campus

1200 Westerhouse Road,
Glasgow,
G34 9HZ.

West End Campus

75 Hotspur Street,
Glasgow,
G20 8LJ

East End Campus

2 Haghill Road,
Glasgow,
G31 3SR

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